



**AT COLDWELL
BANKER
COMMERCIAL
WE EMPOWER
ENTREPRENEURS.**



Coldwell Banker Commercial® professionals are dedicated pathfinders for clients and our affiliated brokerages. This Inclusive Ownership program helps create opportunities to establish a commercial franchise in the diverse communities where clients and our business operate.

Who Qualifies?

Qualified candidates will represent one or more of these groups and have majority ownership (51% or greater) in the franchise:

- Black / African American
- Hispanic
- Asian American / Pacific Islander
- LGBTQ+
- Veterans
- Women

What Are the Benefits?

- Waiver of Initial Franchise Fee for the Main Office
- Royalty Fee Rebates for Years 1 & 2
- Eligibility for up to \$100K in Financial Incentives
- Yearlong Mentorship Program
- Discounted Tuition to Coldwell Banker Commercial Leadership Development Experiences
- First-year Membership in Industry Organizations With Diversity Focus Groups, Such as CREW, AAREP, AAREA®, ULI and ICSC

Ready to Find Out More?

If you're interested in learning about franchise opportunities with Coldwell Banker Commercial, please visit cbcworldwide.com/joinus. Together, we're changing for the better.

