

Demographics around 1807 W Bradley Ave, Champaign, Illinois 61821, United States



Demographic Detail Report

STI: PopStats/WorkPlace/Spending Patterns/LandScape, 2022 Q2

| | 1 Mile | | 3 Miles | | 5 Miles | |
|-------------------------------------------|---------|-----|---------|-----|---------|-----|
| | | | | | | |
| Population | | | | | | |
| 2022 Population | 9,631 | --- | 83,254 | --- | 131,795 | --- |
| 2027 Projected Population | 9,602 | --- | 86,545 | --- | 136,320 | --- |
| 2027 Projected Population (High Estimate) | 9,953 | --- | 91,539 | --- | 143,923 | --- |
| 2027 Projected Population (Low Estimate) | 8,925 | --- | 79,774 | --- | 126,394 | --- |
| % Projected Annual Change (2022 - 2027) | -0.1% | --- | 0.8% | --- | 0.7% | --- |
| % Projected Annual Change (High Estimate) | 0.7% | --- | 2.0% | --- | 1.8% | --- |
| % Projected Annual Change (Low Estimate) | -1.5% | --- | -0.8% | --- | -0.8% | --- |
| | | | | | | |
| 2000 Census Population | 9,831 | --- | 70,861 | --- | 113,056 | --- |
| 2010 Census Population | 10,144 | --- | 79,428 | --- | 127,059 | --- |
| % Annual Change (2010 - 2022) | -0.4% | --- | 0.4% | --- | 0.3% | --- |
| Population Density | 3,085 | | 2,919 | | 1,662 | |
| Land Area (Square Miles) | 3.12 | | 28.52 | | 79.30 | |
| Households | | | | | | |
| 2022 Households | 4,115 | --- | 34,163 | --- | 53,147 | --- |
| 2027 Projected Households | 4,106 | --- | 35,694 | --- | 55,175 | --- |
| % Projected Annual Change (2022 - 2027) | 0.0% | --- | 0.9% | --- | 0.8% | --- |
| | | | | | | |
| 2000 Households | 4,461 | --- | 28,514 | --- | 45,098 | --- |
| 2010 Households | 4,361 | --- | 32,425 | --- | 51,238 | --- |
| % Annual Change (2010 - 2022) | -0.2% | --- | 1.1% | --- | 1.1% | --- |
| Growth Stability Indicator (-1 to +1) | -0.3288 | --- | -0.0490 | --- | -0.0494 | --- |
| Daytime Population | | | | | | |
| Daytime Population | 26,333 | --- | 177,094 | --- | 233,087 | --- |
| Children at Home | 578 | --- | 4,066 | --- | 6,128 | --- |
| Students | 16,744 | --- | 86,516 | --- | 99,155 | --- |
| Work at Home | 95 | --- | 1,961 | --- | 3,678 | --- |
| Homemakers | 696 | --- | 18,108 | --- | 29,519 | --- |
| Retired/Disabled Population | 1,131 | --- | 8,339 | --- | 14,300 | --- |
| Unemployed | 221 | --- | 1,369 | --- | 2,081 | --- |

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| | 1 Mile | | 3 Miles | | 5 Miles | |
|--------------------------------|--------------|-------|--------------|-------|--------------|-------|
| Total Population by Age | | | | | | |
| Average Age (2022) | 35.6 | | 33.2 | | 33.8 | |
| Children (2022) | | | | | | |
| 0 - 4 Years | 770 | 8.0% | 5,411 | 6.5% | 8,157 | 6.2% |
| 5 - 9 Years | 808 | 8.4% | 5,031 | 6.0% | 7,867 | 6.0% |
| 10 - 13 Years | 531 | 5.5% | 3,549.7 | 4.3% | 5,344 | 4.1% |
| 14 - 17 Years | 557 | 5.8% | 2,876 | 3.5% | 4,620 | 3.5% |
| Adults (2022) | | | | | | |
| 18 - 21 Years | 464 | 4.8% | 18,830 | 22.6% | 29,458 | 22.4% |
| 22 - 24 Years | 337 | 3.5% | 3,501 | 4.2% | 6,067 | 4.6% |
| 25 - 34 Years | 1,286 | 13.4% | 9,471 | 11.4% | 14,575 | 11.1% |
| 35 - 44 Years | 1,634 | 17.0% | 12,511 | 15.0% | 19,004 | 14.4% |
| 45 - 54 Years | 1,126 | 11.7% | 7,098 | 8.5% | 11,437 | 8.7% |
| 55 - 64 Years | 971 | 10.1% | 6,133 | 7.4% | 10,276 | 7.8% |
| 65 - 74 Years | 769 | 8.0% | 5,589 | 6.7% | 9,382 | 7.1% |
| 75 - 84 Years | 286 | 3.0% | 2,468 | 3.0% | 4,267 | 3.2% |
| 85+ Years | 91 | 0.9% | 786 | 0.9% | 1,341 | 1.0% |
| Age, Female (2022) | | | | | | |
| 0 - 4 Years | 374 | 3.9% | 2,639 | 3.2% | 3,976 | 3.0% |
| 5 - 9 Years | 412 | 4.3% | 2,470 | 3.0% | 3,849 | 2.9% |
| 10 - 13 Years | 242 | 2.5% | 1,747 | 2.1% | 2,641 | 2.0% |
| 14 - 17 Years | 283 | 2.9% | 1,458 | 1.8% | 2,323 | 1.8% |
| 18 - 21 Years | 233 | 2.4% | 8,662 | 10.4% | 13,887 | 10.5% |
| 22 - 24 Years | 160 | 1.7% | 1,461 | 1.8% | 2,697 | 2.0% |
| 25 - 34 Years | 649 | 6.7% | 4,439 | 5.3% | 6,829 | 5.2% |
| 35 - 44 Years | 850 | 8.8% | 5,985 | 7.2% | 9,064 | 6.9% |
| 45 - 54 Years | 588 | 6.1% | 3,468 | 4.2% | 5,649 | 4.3% |
| 55 - 64 Years | 534 | 5.5% | 3,278 | 3.9% | 5,446 | 4.1% |
| 65 - 74 Years | 423 | 4.4% | 3,022 | 3.6% | 5,061 | 3.8% |
| 75 - 84 Years | 175 | 1.8% | 1,426 | 1.7% | 2,476 | 1.9% |
| 85+ Years | 66 | 0.7% | 557 | 0.7% | 935 | 0.7% |
| % of Population, Female | 51.8% | | 48.8% | | 49.2% | |
| Average Age, Female | 36.9 | --- | 33.8 | --- | 34.4 | --- |

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|---------------------------------|----------|--------------|----------|--------------|----------|--------------|
| Age, Male | | | | | | |
| 0 - 4 Years | 396 | 4.1% | 2,772 | 3.3% | 4,181 | 3.2% |
| 5 - 9 Years | 396 | 4.1% | 2,560 | 3.1% | 4,018 | 3.0% |
| 10 - 13 Years | 290 | 3.0% | 1,803 | 2.2% | 2,703 | 2.1% |
| 14 - 17 Years | 273 | 2.8% | 1,418 | 1.7% | 2,297 | 1.7% |
| 18 - 21 Years | 230 | 2.4% | 10,167 | 12.2% | 15,571 | 11.8% |
| 22 - 24 Years | 177 | 1.8% | 2,040 | 2.4% | 3,370 | 2.6% |
| 25 - 34 Years | 637 | 6.6% | 5,032 | 6.0% | 7,746 | 5.9% |
| 35 - 44 Years | 784 | 8.1% | 6,525 | 7.8% | 9,940 | 7.5% |
| 45 - 54 Years | 537 | 5.6% | 3,630 | 4.4% | 5,788 | 4.4% |
| 55 - 64 Years | 438 | 4.5% | 2,855 | 3.4% | 4,829 | 3.7% |
| 65 - 74 Years | 346 | 3.6% | 2,568 | 3.1% | 4,321 | 3.3% |
| 75 - 84 Years | 111 | 1.2% | 1,042 | 1.3% | 1,791 | 1.4% |
| 85+ Years | 25 | 0.3% | 230 | 0.3% | 406 | 0.3% |
| % of Population, Male | | 48.2% | | 51.2% | | 50.8% |
| Average Age, Male | 34.3 | --- | 32.4 | --- | 33.0 | --- |
| Income (2022) | | | | | | |
| Per Capita Income | \$24,472 | --- | \$27,170 | --- | \$29,773 | --- |
| Average Household Income | \$57,275 | --- | \$66,212 | --- | \$73,832 | --- |
| Median Household Income | \$45,948 | --- | \$49,605 | --- | \$56,673 | --- |
| Less than \$15,000 | 537 | 13.0% | 6,490 | 19.0% | 9,492 | 17.9% |
| \$15,000 - \$19,999 | 141 | 3.4% | 1,847 | 5.4% | 2,566 | 4.8% |
| \$20,000 - \$24,999 | 242 | 5.9% | 1,786 | 5.2% | 2,724 | 5.1% |
| \$25,000 - \$29,999 | 341 | 8.3% | 1,891 | 5.5% | 2,772 | 5.2% |
| \$30,000 - \$34,999 | 301 | 7.3% | 1,410 | 4.1% | 2,390 | 4.5% |
| \$35,000 - \$39,999 | 280 | 6.8% | 1,461 | 4.3% | 2,322 | 4.4% |
| \$40,000 - \$44,999 | 159 | 3.9% | 1,561 | 4.6% | 2,207 | 4.2% |
| \$45,000 - \$49,999 | 191 | 4.6% | 1,564 | 4.6% | 2,187 | 4.1% |
| \$50,000 - \$54,999 | 283 | 6.9% | 1,512 | 4.4% | 2,175 | 4.1% |
| \$55,000 - \$59,999 | 299 | 7.3% | 1,493 | 4.4% | 2,139 | 4.0% |
| \$60,000 - \$64,999 | 144 | 3.5% | 1,124 | 3.3% | 1,684 | 3.2% |
| \$65,000 - \$69,999 | 99 | 2.4% | 858 | 2.5% | 1,331 | 2.5% |
| \$70,000 - \$79,999 | 188 | 4.6% | 1,664 | 4.9% | 2,592 | 4.9% |

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|--------------------------------------------|----------|-------|----------|-------|----------|-------|
| \$80,000 - \$89,999 | 163 | 4.0% | 1,443 | 4.2% | 2,280 | 4.3% |
| \$90,000 - \$99,999 | 134 | 3.3% | 1,191 | 3.5% | 1,890 | 3.6% |
| \$100,000 - \$125,000 | 273 | 6.6% | 2,562 | 7.5% | 4,165 | 7.8% |
| \$125,000 - \$149,999 | 168 | 4.1% | 1,406 | 4.1% | 2,279 | 4.3% |
| \$150,000 - \$199,999 | 63 | 1.5% | 1,297 | 3.8% | 2,913 | 5.5% |
| \$200,000 - \$249,999 | 60 | 1.5% | 897 | 2.6% | 1,701 | 3.2% |
| \$250,000 - \$499,999 | 26 | 0.6% | 383 | 1.1% | 726 | 1.4% |
| \$500,000+ | 21 | 0.5% | 321 | 0.9% | 612 | 1.2% |
| Income (2027 Projected) | | | | | | |
| Per Capita Income | \$27,626 | --- | \$30,528 | --- | \$33,636 | --- |
| Average Household Income | \$64,600 | --- | \$74,021 | --- | \$83,103 | --- |
| Median Household Income | \$51,777 | --- | \$55,492 | --- | \$63,677 | --- |
| Education (2022) | | | | | | |
| Less than 9th Grade | 169 | 2.7% | 703 | 1.6% | 1,110 | 1.6% |
| Some High School | 220 | 3.6% | 1,768 | 4.0% | 2,377 | 3.4% |
| High School Grad | 1,876 | 30.4% | 8,710 | 19.8% | 12,347 | 17.6% |
| Some College | 1,645 | 26.7% | 8,065 | 18.3% | 11,864 | 16.9% |
| Associate Degree | 640 | 10.4% | 3,322 | 7.5% | 4,705 | 6.7% |
| Bachelors Degree | 907 | 14.7% | 9,423 | 21.4% | 16,144 | 23.0% |
| Masters Degree | 493 | 8.0% | 7,235 | 16.4% | 12,768 | 18.2% |
| Doctorate or Professional Degree | 213 | 3.5% | 4,830 | 11.0% | 8,965 | 12.8% |
| Population by Race/Ethnicity (2022) | | | | | | |
| Race Excluding Hispanic Ethnic Group | | | | | | |
| White | 5,135 | 53.3% | 53,427 | 64.2% | 86,149 | 65.4% |
| Black / African American | 3,635 | 37.7% | 14,674 | 17.6% | 19,180 | 14.6% |
| Asian | 314 | 3.3% | 10,586 | 12.7% | 19,227 | 14.6% |
| Other | 547 | 5.7% | 4,567 | 5.5% | 7,239 | 5.5% |
| Race Including Hispanic Ethnic Group | | | | | | |
| White, Non-Hispanic | 4,663 | 48.4% | 50,296 | 60.4% | 80,951 | 61.4% |
| Hispanic | 739 | 7.7% | 5,421 | 6.5% | 8,659 | 6.6% |
| Black / African American, Non-Hispanic | 3,592 | 37.3% | 14,511 | 17.4% | 18,965 | 14.4% |
| Asian, Non-Hispanic | 313 | 3.3% | 10,524 | 12.6% | 19,144 | 14.5% |
| Other, Non-Hispanic | 323 | 3.4% | 2,502 | 3.0% | 4,075 | 3.1% |

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|------------------------------------------------------|--------|-------|---------|-------|---------|-------|
| Population by Race/Ethnicity (2027 Projected) | | | | | | |
| Race Including Hispanic Ethnic Group | | | | | | |
| White, Non-Hispanic | 4,597 | 47.7% | 51,533 | 61.9% | 82,839 | 62.9% |
| Hispanic | 810 | 8.4% | 5,756 | 6.9% | 9,256 | 7.0% |
| Black / African American, Non-Hispanic | 3,564 | 37.0% | 14,895 | 17.9% | 19,434 | 14.7% |
| Asian, Non-Hispanic | 297 | 3.1% | 11,645 | 14.0% | 20,442 | 15.5% |
| Other, Non-Hispanic | 335 | 3.5% | 2,717 | 3.3% | 4,348 | 3.3% |
| Language at Home (2022) | | | | | | |
| Spanish | 550 | 6.2% | 3,741 | 4.8% | 6,128 | 5.0% |
| Asian/Pacific Language | 215 | 2.4% | 8,067 | 10.4% | 13,336 | 10.8% |
| European/Indo-European | 363 | 4.1% | 5,066 | 6.5% | 8,190 | 6.6% |
| Arabic | 30 | 0.3% | 501 | 0.6% | 703 | 0.6% |
| Other Non-English | 28 | 0.3% | 377 | 0.5% | 515 | 0.4% |
| Family Structure (2022) | | | | | | |
| Male Householder, No Children | 159 | 6.1% | 652 | 3.1% | 917 | 2.7% |
| Female Householder, No Children | 294 | 11.3% | 1,313 | 6.2% | 1,648 | 4.9% |
| Single Parent - Male | 172 | 6.6% | 530 | 2.5% | 845 | 2.5% |
| Single Parent - Female | 354 | 13.5% | 1,682 | 8.0% | 2,589 | 7.8% |
| Married w/ Children | 434 | 16.6% | 3,707 | 17.6% | 6,420 | 19.2% |
| Married w/out Children | 654 | 25.0% | 6,024 | 28.5% | 10,430 | 31.3% |
| Non-family Households | 547 | 20.9% | 7,207 | 34.1% | 10,507 | 31.5% |
| Household Size (2022) | | | | | | |
| 1 Person | 1,501 | 36.5% | 13,047 | 38.2% | 19,790 | 37.2% |
| 2 Persons | 1,284 | 31.2% | 10,583 | 31.0% | 17,154 | 32.3% |
| 3 Persons | 565 | 13.7% | 4,660 | 13.6% | 7,203 | 13.6% |
| 4 Persons | 425 | 10.3% | 3,905 | 11.4% | 5,955 | 11.2% |
| 5 Persons | 197 | 4.8% | 1,228 | 3.6% | 1,955 | 3.7% |
| 6 Persons | 85 | 2.1% | 445 | 1.3% | 670 | 1.3% |
| 7+ Persons | 58 | 1.4% | 294 | 0.9% | 419 | 0.8% |

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| | 1 Mile | | 3 Miles | | 5 Miles | |
|------------------------------------|-----------|-------|-----------|-------|-----------|-------|
| | | | | | | |
| Housing (2022) | | | | | | |
| Owner-Occupied | 1,859 | 40.5% | 15,012 | 40.3% | 24,059 | 41.5% |
| Renter-Occupied | 2,256 | 49.2% | 19,150 | 51.4% | 29,088 | 50.1% |
| Vacant | 471 | 10.3% | 3,111 | 8.3% | 4,865 | 8.4% |
| Components of Change (2022) | | | | | | |
| Births | 102 | 1.1% | 963 | 1.2% | 1,534 | 1.2% |
| Deaths | 74 | 0.8% | 570 | 0.7% | 952 | 0.7% |
| Migration | -170 | -1.8% | -1,147 | -1.4% | -1,411 | -1.1% |
| Other Population (2022) | | | | | | |
| Seasonal Population | 9 | --- | 226 | --- | 401 | --- |
| Transient Population | 69 | --- | 1,266 | --- | 1,802 | --- |
| Group Quarters Population | 223 | --- | 8,294 | --- | 15,195 | --- |
| Institutionalized | 117 | --- | 465 | --- | 820 | --- |
| College | 0 | --- | 7,505 | --- | 14,008 | --- |
| Military | 0 | --- | 0 | --- | 0 | --- |
| Other | 106 | --- | 324 | --- | 367 | --- |
| Home Value (2022) | | | | | | |
| Median Home Value | \$129,204 | --- | \$179,996 | --- | \$195,828 | --- |
| Average Home Value | \$117,702 | --- | \$164,002 | --- | \$176,980 | --- |
| Under \$20,000 | 18 | 1.0% | 228 | 1.5% | 486 | 2.0% |
| \$20,000 to \$40,000 | 10 | 0.6% | 305 | 2.0% | 638 | 2.7% |
| \$40,000 to \$60,000 | 47 | 2.6% | 300 | 2.0% | 496 | 2.1% |
| \$60,000 to \$80,000 | 331 | 17.8% | 731 | 4.9% | 961 | 4.0% |
| \$80,000 to \$100,000 | 202 | 10.9% | 817 | 5.4% | 1,155 | 4.8% |
| \$100,000 to \$125,000 | 286 | 15.4% | 1,710 | 11.4% | 2,411 | 10.0% |
| \$125,000 to \$150,000 | 300 | 16.1% | 1,712 | 11.4% | 2,362 | 9.8% |
| \$150,000 to \$200,000 | 505 | 27.2% | 3,539 | 23.6% | 4,847 | 20.1% |
| \$200,000 to \$250,000 | 85 | 4.6% | 2,411 | 16.1% | 3,656 | 15.2% |
| \$250,000 to \$300,000 | 32 | 1.7% | 1,196 | 8.0% | 2,247 | 9.3% |
| \$300,000 to \$400,000 | 15 | 0.8% | 1,196 | 8.0% | 2,588 | 10.8% |
| \$400,000 to \$500,000 | 7 | 0.4% | 441 | 2.9% | 1,133 | 4.7% |
| \$500,000 to \$750,000 | 8 | 0.4% | 252 | 1.7% | 677 | 2.8% |
| \$750,000 to \$1,000,000 | 5 | 0.2% | 119 | 0.8% | 271 | 1.1% |
| \$1,000,000 or more | 7 | 0.4% | 56 | 0.4% | 124 | 0.5% |

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|------------------------------------------|-----------|-------|-------------|-------|-------------|-------|
| Vehicles Per Household (2022) | | | | | | |
| No Vehicle | 694 | 16.9% | 5,653 | 16.5% | 8,053 | 15.2% |
| 1 Vehicle | 1,673 | 40.7% | 15,216 | 44.5% | 23,781 | 44.7% |
| 2 Vehicles | 1,248 | 30.3% | 10,103 | 29.6% | 16,208 | 30.5% |
| 3 Vehicles | 333 | 8.1% | 2,176 | 6.4% | 3,536 | 6.7% |
| 4 Vehicles | 77 | 1.9% | 661 | 1.9% | 1,081 | 2.0% |
| 5 or more Vehicles | 89 | 2.2% | 352 | 1.0% | 486 | 0.9% |
| Economic Indicators (2022) | | | | | | |
| Gross Domestic Product (GDP) - in 1,000s | \$533,262 | --- | \$4,488,800 | --- | \$7,385,503 | --- |
| Economic Viability | 245 | --- | 238 | --- | 234 | --- |
| Economic Viability, Indexed | 245 | --- | 238 | --- | 234 | --- |
| Average Salary | \$39,468 | --- | \$46,594 | --- | \$47,999 | --- |
| Average Mortgage-Risk | 2.11 | --- | 1.72 | --- | 1.78 | --- |
| Businesses (2022) | | | | | | |
| Establishments | 329 | --- | 2,298 | --- | 3,237 | --- |
| Employees (FTEs) | 6,869 | --- | 56,736 | --- | 78,226 | --- |
| Employment, Pop 16+ (2022) | 7,251 | | 67,866 | | 108,139 | |
| Armed Forces | 13 | 0.2% | 63 | 0.1% | 67 | 0.1% |
| Civilian | 5,412 | 74.6% | 41,069 | 60.5% | 63,855 | 59.0% |
| Employed | 5,191 | 71.6% | 39,700 | 58.5% | 61,774 | 57.1% |
| Unemployed | 221 | 3.0% | 1,369 | 2.0% | 2,081 | 1.9% |
| Not in Labor Force | 1,840 | 25.4% | 26,797 | 39.5% | 44,283 | 41.0% |
| Unemployment Rate (2022) | | 4.0% | | 3.4% | | 3.3% |
| Employment by Industry (2022) | | | | | | |
| Agriculture, Mining and Construction | 137 | 2.6% | 981 | 2.5% | 1,652 | 2.7% |
| Manufacturing | 817 | 15.7% | 2,791 | 7.0% | 3,928 | 6.4% |
| Transportation | 692 | 13.3% | 1,977 | 5.0% | 2,734 | 4.4% |
| Information | 82 | 1.6% | 1,173 | 3.0% | 1,771 | 2.9% |

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| Wholesale-Retail | 615 | 11.9% | 4,174 | 10.5% | 6,117 | 9.9% |
| Finance, Insurance, and Real Estate | 223 | 4.3% | 1,573 | 4.0% | 2,561 | 4.1% |
| Professional Services | 113 | 2.2% | 2,168 | 5.5% | 3,244 | 5.3% |
| Management Services | 53 | 1.0% | 81 | 0.2% | 85 | 0.1% |
| Administration and Waste Services | 99 | 1.9% | 996 | 2.5% | 1,435 | 2.3% |
| Educational Services | 1,610 | 31.0% | 16,525 | 41.6% | 27,573 | 44.6% |
| Entertainment Services | 403 | 7.8% | 5,030 | 12.7% | 7,272 | 11.8% |
| Other Professional Services | 255 | 4.9% | 1,734 | 4.4% | 2,468 | 4.0% |
| Public Administration | 93 | 1.8% | 497 | 1.3% | 937 | 1.5% |

Employment by Occupation (2022)

| | | | | | | |
|-----------------------------------|-------|-------|--------|-------|--------|-------|
| White Collar | --- | | --- | | --- | |
| Managerial and Executive | 329 | 6.3% | 4,290 | 10.8% | 7,398 | 12.0% |
| Professional Specialty | 1,109 | 21.4% | 14,462 | 36.4% | 24,308 | 39.3% |
| Healthcare and Support | 179 | 3.4% | 1,100 | 2.8% | 1,559 | 2.5% |
| Sales | 355 | 6.8% | 3,045 | 7.7% | 4,569 | 7.4% |
| Office and Administration | 600 | 11.5% | 4,000 | 10.1% | 5,916 | 9.6% |
| Blue Collar | | | | | | |
| Protective Services | 15 | 0.3% | 443 | 1.1% | 760 | 1.2% |
| Food Preparation and Serving | 356 | 6.9% | 3,253 | 8.2% | 5,079 | 8.2% |
| Building Maintenance and Cleaning | 219 | 4.2% | 1,370 | 3.4% | 1,817 | 2.9% |
| Personal Care Services | 199 | 3.8% | 1,492 | 3.8% | 2,003 | 3.2% |
| Farming, Fishing & Forestry | 12 | 0.2% | 22 | 0.1% | 81 | 0.1% |
| Construction | 198 | 3.8% | 1,481 | 3.7% | 2,042 | 3.3% |
| Production & Transportation | 1,622 | 31.2% | 4,742 | 11.9% | 6,243 | 10.1% |

School Enrollment (2022)

| | | | | | | |
|--------------------------------------|-------|-------|--------|-------|--------|-------|
| Nursery School/Pre-school | 127 | 1.3% | 857 | 1.0% | 1,519 | 1.2% |
| Kindergarten/Elementary School | 1,227 | 12.7% | 6,340 | 7.6% | 10,047 | 7.6% |
| High School | 209 | 2.2% | 2,167 | 2.6% | 3,562 | 2.7% |
| College/Graduate/Professional School | 1,032 | 10.7% | 29,018 | 34.9% | 45,023 | 34.2% |
| Not Enrolled | 7,036 | 73.1% | 44,872 | 53.9% | 71,644 | 54.4% |

Demographics around 1807 W Bradley Ave, Champaign, Illinois 61821, United States



Demographic Detail Report

STI: PopStats/WorkPlace/Spending Patterns/LandScape, 2022 Q2

| | 1 Mile | | 3 Miles | | 5 Miles | |
|----------------------------------------|--------|--------|---------|-------|---------|-------|
| Travel Time to Work (ACS 2012) | | | | | | |
| Less than 10 minutes | 1,113 | 21.5% | 7,379 | 18.5% | 11,641 | 18.6% |
| 10 to 14 minutes | 1,151 | 22.2% | 11,274 | 28.3% | 17,770 | 28.4% |
| 15 to 19 minutes | 1,400 | 27.0% | 10,877 | 27.3% | 16,831 | 26.9% |
| 20 to 24 minutes | 921 | 17.8% | 5,784 | 14.5% | 8,830 | 14.1% |
| 25 to 29 minutes | 163 | 3.1% | 1,327 | 3.3% | 2,243 | 3.6% |
| 30 to 34 minutes | 231 | 4.5% | 1,439 | 3.6% | 2,172 | 3.5% |
| 35 to 44 minutes | 106 | 2.1% | 511 | 1.3% | 760 | 1.2% |
| 45 to 59 minutes | 42 | 0.8% | 659 | 1.7% | 1,149 | 1.8% |
| 60 or more minutes | 49 | 1.0% | 577 | 1.4% | 1,125 | 1.8% |
| Average travel time to work in minutes | 24.8 | --- | 35.5 | --- | 33.3 | --- |
| Population by LandScape Segment | | | | | | |
| A1: Empire Builders | 0 | 0.00% | 0 | 0.00% | 0 | 0.00% |
| A2: Grand Masters | 0 | 0.00% | 0 | 0.00% | 4 | 0.00% |
| A3: Marquis Class | 0 | 0.00% | 670 | 0.78% | 670 | 0.49% |
| A4: American Knights | 0 | 0.00% | 116 | 0.14% | 521 | 0.38% |
| A5: Urban Squires | 0 | 0.00% | 3,228 | 3.76% | 4,050 | 2.99% |
| A6: Regents | 30 | 0.30% | 357 | 0.42% | 1,161 | 0.86% |
| B1: Charmed Life | 0 | 0.00% | 0 | 0.00% | 0 | 0.00% |
| B2: Sitting Pretty | 39 | 0.39% | 4,034 | 4.69% | 6,757 | 4.98% |
| B3: Kindred Spirit | 931 | 9.37% | 4,321 | 5.03% | 5,560 | 4.10% |
| B4: Middle of the Road | 0 | 0.00% | 0 | 0.00% | 0 | 0.00% |
| B5: White Collar Starts | 0 | 0.00% | 957 | 1.11% | 1,832 | 1.35% |
| B6: Blue Collar Starts | 1,051 | 10.58% | 1,051 | 1.22% | 1,051 | 0.78% |
| C1: Social Whirls | 150 | 1.51% | 250 | 0.29% | 250 | 0.18% |
| C2: Managing Business | 436 | 4.39% | 1,448 | 1.68% | 1,695 | 1.25% |
| C3: Nest Builders | 0 | 0.00% | 0 | 0.00% | 0 | 0.00% |
| C4: Gainfully Employed | 0 | 0.00% | 1,036 | 1.21% | 1,314 | 0.97% |
| C5: Strapped | 0 | 0.00% | 0 | 0.00% | 0 | 0.00% |
| D1: Gray Eminence | 0 | 0.00% | 0 | 0.00% | 270 | 0.20% |
| D2: Fall Years | 0 | 0.00% | 0 | 0.00% | 0 | 0.00% |
| D3: Still in the Game | 0 | 0.00% | 0 | 0.00% | 0 | 0.00% |
| E1: Gurus | 17 | 0.17% | 508 | 0.59% | 1,959 | 1.45% |

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Demographic Detail Report

STI: PopStats/WorkPlace/Spending Patterns/LandScape, 2022 Q2

| | 1 Mile | | 3 Miles | | 5 Miles | |
|--------------------------|--------|--------|---------|-------|---------|-------|
| E2: Wizards | 693 | 6.98% | 5,357 | 6.23% | 6,268 | 4.62% |
| E3: Apprentices | 19 | 0.20% | 2,709 | 3.15% | 5,647 | 4.17% |
| F1: Hard Act to Follow | 0 | 0.00% | 1,063 | 1.24% | 2,030 | 1.50% |
| F2: SM Seeks SF | 0 | 0.00% | 4,659 | 5.42% | 4,659 | 3.44% |
| F3: Solo Acts | 354 | 3.56% | 1,368 | 1.59% | 3,085 | 2.28% |
| F4: Down But Not Out | 0 | 0.00% | 0 | 0.00% | 0 | 0.00% |
| G1: Urban Moms/Dads | 354 | 3.56% | 2,345 | 2.73% | 3,892 | 2.87% |
| G2: Apron Strings | 0 | 0.00% | 0 | 0.00% | 0 | 0.00% |
| G3: Solemn Widows/ers | 0 | 0.00% | 0 | 0.00% | 0 | 0.00% |
| H1: Educated Earners | 1,480 | 14.90% | 6,829 | 7.95% | 7,944 | 5.86% |
| H2: Suburban Singles | 0 | 0.00% | 0 | 0.00% | 0 | 0.00% |
| H3: Hard Hats/Hair Nets | 843 | 8.48% | 2,340 | 2.72% | 3,662 | 2.70% |
| I1: Bonds and Babies | 0 | 0.00% | 0 | 0.00% | 0 | 0.00% |
| I2: Great Generations | 0 | 0.00% | 0 | 0.00% | 0 | 0.00% |
| I3: Couples with Capital | 0 | 0.00% | 1,443 | 1.68% | 4,671 | 3.45% |
| I4: Kith and Kin | 0 | 0.00% | 0 | 0.00% | 0 | 0.00% |
| I5: Sublime Suburbia | 0 | 0.00% | 465 | 0.54% | 465 | 0.34% |
| J1: Stocks and Scholars | 0 | 0.00% | 2,187 | 2.54% | 9,321 | 6.87% |
| J2: Marmalade & Money | 0 | 0.00% | 926 | 1.08% | 926 | 0.68% |
| J3: Stately Suburbs | 0 | 0.00% | 0 | 0.00% | 0 | 0.00% |
| K1: Country Villas | 0 | 0.00% | 0 | 0.00% | 0 | 0.00% |
| K2: Pastoral Vistas | 0 | 0.00% | 160 | 0.19% | 781 | 0.58% |
| K3: Terra Firma | 0 | 0.00% | 0 | 0.00% | 0 | 0.00% |
| K4: Stock in Trade | 0 | 0.00% | 0 | 0.00% | 0 | 0.00% |
| K5: Rough and Ready | 0 | 0.00% | 0 | 0.00% | 0 | 0.00% |
| K6: The Outback | 0 | 0.00% | 0 | 0.00% | 0 | 0.00% |
| K7: Cornucopia | 0 | 0.00% | 0 | 0.00% | 0 | 0.00% |
| L1: Land Barons | 0 | 0.00% | 0 | 0.00% | 0 | 0.00% |
| L2: Fertile Acres | 0 | 0.00% | 0 | 0.00% | 272 | 0.20% |
| L3: Bread Basket | 0 | 0.00% | 0 | 0.00% | 0 | 0.00% |
| L4: Farmers Circle | 0 | 0.00% | 0 | 0.00% | 0 | 0.00% |
| L5: Crops and Tractors | 0 | 0.00% | 0 | 0.00% | 0 | 0.00% |
| M1: Harlem Gentry | 618 | 6.22% | 618 | 0.72% | 618 | 0.46% |
| M2: East Side | 0 | 0.00% | 0 | 0.00% | 0 | 0.00% |
| M3: Upper East Side | 185 | 1.87% | 4,270 | 4.97% | 4,605 | 3.40% |

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Demographic Detail Report

STI: PopStats/WorkPlace/Spending Patterns/LandScape, 2022 Q2

| | 1 Mile | | 3 Miles | | 5 Miles | |
|---------------------------------------------|-----------|---------------|-------------|---------------|--------------|---------------|
| M4: Lower East Side | 2,734 | 27.52% | 2,742 | 3.19% | 2,901 | 2.14% |
| M5: Between Jobs | 0 | 0.00% | 0 | 0.00% | 0 | 0.00% |
| N1: Anos de Quincenera | 0 | 0.00% | 0 | 0.00% | 0 | 0.00% |
| N2: Los Padres | 0 | 0.00% | 0 | 0.00% | 0 | 0.00% |
| N3: Los Novios | 0 | 0.00% | 0 | 0.00% | 0 | 0.00% |
| N4: Los Padrinos | 0 | 0.00% | 0 | 0.00% | 0 | 0.00% |
| N5: Los Solteros | 0 | 0.00% | 0 | 0.00% | 0 | 0.00% |
| N6: Los Trabajadores | 0 | 0.00% | 0 | 0.00% | 0 | 0.00% |
| O1: Golden Heritage | 0 | 0.00% | 225 | 0.26% | 1,123 | 0.83% |
| O2: East Meets West | 0 | 0.00% | 0 | 0.00% | 107 | 0.08% |
| O3: Group Quarters | 0 | 0.00% | 0 | 0.00% | 0 | 0.00% |
| O4: Doublewides | 0 | 0.00% | 707 | 0.82% | 2,900 | 2.14% |
| O5: Centurions | 0 | 0.00% | 0 | 0.00% | 0 | 0.00% |
| O6: Legacy Years | 0 | 0.00% | 0 | 0.00% | 0 | 0.00% |
| O7: Collegians | 0 | 0.00% | 27,562 | 32.07% | 42,615 | 31.43% |
| | | | | | | |
| Weekly Consumer Spending Patterns | | Per Household | | Per Household | | Per Household |
| Alcoholic beverages | \$35,387 | \$8.60 | \$280,543 | \$8.21 | \$453,093 | \$8.53 |
| Total Apparel and services | \$102,156 | \$24.83 | \$819,629 | \$23.99 | \$1,297,644 | \$24.42 |
| Cash contributions | \$165,599 | \$40.24 | \$1,242,886 | \$36.38 | \$2,006,110 | \$37.75 |
| Total Education | \$57,197 | \$13.90 | \$573,782 | \$16.80 | \$921,775 | \$17.34 |
| Total Entertainment | \$182,580 | \$44.37 | \$1,430,024 | \$41.86 | \$2,281,889 | \$42.94 |
| Total Food | \$578,923 | \$140.69 | \$4,583,729 | \$134.17 | \$7,234,295 | \$136.12 |
| Total Health care | \$350,120 | \$85.09 | \$2,627,947 | \$76.92 | \$4,179,344 | \$78.64 |
| Total Housing | \$878,935 | \$213.60 | \$6,885,449 | \$201.55 | \$10,945,391 | \$205.95 |
| Total Personal care products and services | \$53,581 | \$13.02 | \$425,043 | \$12.44 | \$673,310 | \$12.67 |
| Personal insurance | \$33,645 | \$8.18 | \$259,634 | \$7.60 | \$421,803 | \$7.94 |
| Total Reading | \$5,023 | \$1.22 | \$38,258 | \$1.12 | \$61,720 | \$1.16 |
| Total Tobacco products and smoking supplies | \$29,682 | \$7.21 | \$237,918 | \$6.96 | \$362,857 | \$6.83 |
| Total Transportation | \$710,151 | \$172.58 | \$5,659,885 | \$165.68 | \$8,968,285 | \$168.75 |
| Cash gifts | \$45,462 | \$11.05 | \$326,690 | \$9.56 | \$519,676 | \$9.78 |

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LandScape Descriptions (Trade Area 1 Only)

M4: Pushing Through

#N/A

H1: Educated Earners

Residents of Educated Earners segments are an anomaly: They have a relatively high level of college education (50- percent- above- average) and are employed in a slightly above- average level of professional, white- collar jobs, yet their annual income is only in the \$30,000s and \$40,000s. Contributing to this relatively low- income level could be their young age, which is in the 20s and low- 30s. However, they could also be held down by their relatively high rate of single- parent households. This Single in the Suburbs segments has a 50- percent- higher- than- average level of single parents (both male and female) with children, especially kids under six years old. Some of the singles have never been married (50- percent- above- average) and a slightly lower divorce rate. One could easily presume that because these suburbanites have a 50- percent- above- average level of college education and an average level of employment in fields such as management, sales, and office support, they may one day work their way into a higher income level. However, reaching that goal may mean moving out of the suburbs and into a city.

B6: Blue Collar Starts

The residents in Blue- Collar Starts neighborhoods struggle financially the most among their Urban Cliff Climbers brethren. They not only support themselves in blue- collar positions, they also have a commensurately lower education level: a significant percent have less- than- high- school education levels. While an average- number of these 20- to 30- year- old are married- with- children, they have higher rates of residents who are single householders (either male or female) with children, especially younger children. All of these factors help explain the fact that Blue- Collar Starts supplement their less- than- \$30,000 incomes from production, transportation, construction, and building maintenance jobs with some level of public- assistance income. They most likely enjoy fewer of life's comforts than many other Americans - and work harder for what they do own.

B3: Kindred Spirit

Kindred Spirits are home to people who keep America humming - because they are the ones doing the work, as well as their fair share of the spending. The residents of these Urban Cliff Climber neighborhoods are 20- to 30- years- old, married- with- children of all ages (but slightly more in the younger ranges), earning between \$40,000 and \$50,000, enjoying some years of college education, and employed in a cross- section of the nation's middle- class occupations. These residents earn an income slightly above the national- average in a wide range of jobs, such as protective services, food preparation, personal care, sales, office administration, construction, and repair services. With kids to raise and relatively good incomes, Kindred Spirits no doubt enjoy a big slice of classic middle- class life.

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H3: Hard Hats/Hair Nets

Among Single in the Suburbs segments, Hard Hats & Hair Nets are the lowest- income neighborhoods. Their annual incomes are below \$30,000, and aren't generated exclusively from salaries: These people also rely on a high level of public- assistance to make ends meet. In fact, they rank at over two- times- the- national- average in supplemental- public- assistance income. Like other segments in the Single in the Suburbs category, these residents are in their 20s and 30s. While relatively young, they may not have a lot of hope for rising above their current situations, because not only are college educations few and far between, but also a large number of residents do not even have high- school degrees. In fact, they rank nearly 50- percent- below- average in this measurement. Residents of these areas are also encumbered by two- times- or- more- than- average number of single- parent families, particularly of children under six- years- old. The people are single due to both above- average- levels of never- married people and divorce. Owing to their low education levels, these manual laborers work predominantly in blue- collar jobs. They rank particularly high in food preparation jobs and building maintenance. They're also employed in healthcare support, construction, and personal care.

E2: Wizards

What could be better than being in your 30s, having a college degree and a professional career, having no children, and earning in the \$50,000s and \$60,000s? Apparently, the cherry on top of this scenario for residents of the highly urban Wizards neighborhoods is having all that plus being single. These segments, which are in the urban Thriving Alone category, are dominated by 30- something single people, who are alone mainly either because they've never been married or because they are divorced. These neighborhoods measure at higher- than- twice- the- national- average in non- family households. Indeed, you won't find many children or people in their retirement years among the Wizards. What you will find is a relatively youthful group that enjoys their relatively high incomes from salaries earned in white- collar management and professional careers. These residents also earn a slightly higher- than- average level of income from interests/dividends and self- employment income - indicating that there are many smart investors and entrepreneurs (and no doubt savvy spenders) among the inhabitants. After a hard- charging 9- to- 5 workweek, Wizards likely bust out on the weekends to spend their time reveling in child- free entertainment and to spend their money enjoying their independent lives.

M1: Black Gentry

#N/A

G1: Urban Moms/Dads

Urban Moms and Dads rank slightly above- the- national- average in single residents. Residents of these highly urban areas are single both because they've never married and due to divorce, ranking at nearly 50- percent- above- average in both categories. What's more, they weight in a two- times- the- average in either male or female single- heads- of- households- with- children. Their children are a mix of ages, but tend to be younger. This group is the youngest of the Struggling Alone segments: The residents are predominantly in their 20s and low- 30s. Some residents in these areas have high- school degrees, but over two- times- the- average have not completed high school. They also have low- paying jobs in a variety of blue- collar occupations. In fact, they rank at over 50- percent- average for jobs in these areas: healthcare, food preparation, building maintenance, and production. Owing to their low incomes and single- householder status, this group relies heavily on public assistance: Urban Moms and Dads measure nearly- two- time- average in supplemental security income and two- and- a- half- time- average in public- assistance income - clearly an economic break they need to keep food on the table and a roof over their heads.

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G1: Urban Moms/Dads

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F3: Solo Acts

Solo Acts are urban neighborhoods with relatively young single populations, but with an over- 50- percent- higher- than- average number of divorced residents. These 20- and 30- year- olds also have more children than other Going it Alone segments. Some of these residents are single due to the death of a spouse and because they've never been married. Whatever the reason, the households tend to be single females or males with some kids to take care of. With only a little college education and incomes in the \$30,000s and \$40,000s, it's not difficult to imagine this group struggling to make ends meet. They may, in fact, rely on family members and friends for a Friday night supper or weekend splurge at a theme park to ease their struggle - all the while keeping their calendars clear for any dating opportunities (to turn their single status into more comfortable couplehood). Incomes for this population are generated from a variety of white- collar jobs in food preparation, maintenance, healthcare, office administration, and personal care. They register a slight up- tick on the public assistance income measurement, which helps supplement their single- income households.

M3: Still Standing

#N/A

C1: Social Whirls

Enjoying their very comfortable \$50,000 to \$60,000 income range, the married- with- children residents of highly urban Social Whirls neighborhoods within the Urban Cliff Dwellers category will have plenty to keep them busy and spending on in the coming years, as their children continuing to grow into their teenage years. Although these areas' residents depend on wages to pay their bills, they also enjoy a slightly above- the- national- average income from interest/dividends. This is likely to help make the extra car payments for their teenagers and start college funds. Though their occupation categories span the range of typical middle- class white- collar jobs, they tip slightly above- average in a few categories, including protective services, office administration, and repair services. The higher salaries of the residents speak to the fact that some residents have some level of college education.